

# Digital Marketing for Hair Treatment Company

## PROJECT DETAILS

 Other Digital Marketing, Social Media Marketing, Video Marketing



 \$10,000 to \$49,999



*"They are focused and professional."*

## PROJECT SUMMARY

Click Squad provides ongoing digital marketing for a hair treatment company. They handle the client's Google Ads and Facebook ads.

## PROJECT FEEDBACK

Click Squad's services have reduced the client's Google Ads cost per conversion from approximately \$200 to \$50 and Facebook campaigns from \$300 to \$25. The team delivers tasks on time and collaborates via in-person meetings and weekly consultations. Their professionalism stands out.



## The Client

## The Challenge



**Gang Lu**

Director, Australian Hair & Scalp Clinics



**Beauty & Cosmetics**



**Australia**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0



Schedule: 4.5



Cost: 4.5



Would Refer: 5.0



The Approach

The Outcome

